

# TILLSTAR

## RATE CHART 2020

EVERY CLIENT IS SPECIAL FOR US,  
AND WE TREAT EVERYONE EQUALLY,  
THAT'S WHY WE ARE SHARING THIS RATE LIST.





Services:

## SINGLE DAY SHOOT PACKAGES

Packages	Amount	Services	Not Included
<b>PREMIUM</b>	₹ 150,000	Cinema Camera Director, DOP & Gaffer Cinema Equipment & Lights Aerial Drone Shoot Crew, Makeup & Stylist, BTS Camera Sound recording equipment's if needed	Transportation, Accommodation if shoot is not in our city i.e., Mumbai & Dehradun. Meals and beverages for crew.
<b>STANDARD</b>	₹ 70,000	4k Mirrorless full frame Camera DOP, Professional Equipment Aerial Drone Shoot BTS Camera, Makeup Artist Sound recording equipment's if needed	Transportation, Accommodation if shoot is not in our city i.e., Mumbai & Dehradun. Meals and beverages for crew.
<b>BASIC</b>	₹ 30000	1080p Shoot crop frame DOP, Assistant Tripod, Gimbal, Slider Collar mic	Transportation, Accommodation if shoot is not in our city i.e., Mumbai & Dehradun. Meals and beverages for crew.

\* Discount on multiple days of shoot.

## SERVICES RELATED TO ABOVE

<b>1080p</b>	Scripting & Screenplay	Video Editing	Color Grading DI	Music Production	Dubbing Voice over
<i>Music Videos</i>	₹ 20,000	₹ 3,000/min	₹ 1,500/min	₹ 25,000 +	
<i>Films &amp; Web series</i>		₹ 12,000/ep.	₹ 8,000/ep.	₹ 3000/min	₹ 1000/hr.
<i>Corporate Films</i>	₹ 1500/min	₹ 1,000/min	₹ 500/min	₹ 500/min	₹ 1000/hr.
<i>Animated/Graphic</i>	₹ 5000/Min			₹ 1000/min	₹ 1000/hr.

<b>4K</b>	Scripting & Screenplay	Video Editing	Color Grading DI	Music Production	Dubbing Voice over
<i>Music Videos</i>	₹ 20,000	₹ 4,000/min	₹ 2,000/min	₹ 25,000+	
<i>Films &amp; Web series</i>		₹ 12,000/ep.	₹ 8,000/ep.	₹ 3000/min	₹ 1000/hr.
<i>Corporate Films</i>	₹ 1500/min				₹ 1000/hr.
<i>Animated/Graphic</i>	₹ 5000/min			₹ 1000/min	₹ 1000/hr.

**2D Animation**

**3D Animation**

**Infographics**

**VFX**

₹ 500/Sec

₹ 1000/Sec

₹ 600/Sec

₹ 300/Sec

\*These are starting Charges; it can be increased as per project need.

## SOCIAL MEDIA & DIGITAL MARKETING PACKAGES

	Cost	Service includes
<b>Beginner</b>	₹ 6,000/Month	Social Media Management (Any 2 Platforms) Graphics and Content Creation Alternate Days Posts and Stories Increase Engagement Use of popular #tags Interact with Customers Increase online Sales
<b>Moderate</b>	₹ 12,000/Month	All of the above Daily Post and boost reach upto 2k to 3k Get stats of Growth Google Business Ranking on Maps Photoshoot once in a month.
<b>Professional</b>	₹ 20,000/Month	All of the two above 3 Social Media Sites Website Development Keyword Ranking on google Weekly shoots for posting 360 VR Shoot Live sessions for audience Weekly YouTube & IG Videos

\* Minimum 6 Months of Contact.



Services	Cost	Remarks
<b>Influencer Marketing</b>	Artist Charges + 10 % Consultancy	Negotiable
<b>Google ads, Facebook ads, Admob</b>	Content Creation Cost + Amount	Negotiable
<b>Website Development</b>	Starting with ₹ 10,000	
<b>SEO Ranking</b>	₹ 12,000 x 3 Months	
<b>Google Business Ranking</b>	₹ 5,000 x 3 Months	
<b>Social Media Brandings</b>	₹ 1000	
<b>YouTube 4000 Hours &amp; 1000 Subs</b>	₹ 30,000	Changes frequently
<b>10K IGTV Views</b>	₹ 1000	Changes frequently
<b>10K YouTube AdWords Views</b>	₹ 2500	Changes frequently
<b>10K Facebook Views</b>	₹ 1000	Changes frequently

# ADVERTISING



SERVICES	INCLUDING	COST	EXCLUDING
<b>30 Sec TV/ Web Professional Commercial</b> Video Advertisement + 10 sec small cut (Shoot with <b>RED</b> )	Scripting, Direction, Production Designing, Editing, Sound, Voice Over/Jingle, Crew, Makeup Artist, Logistics	₹ 200,000+	Artist/Celebrity Location charges, Accommodation, Transportation.
<b>30 Sec Web Commercial for YouTube &amp; Social Media.</b> Video Advertisement + 10 + 5 Sec Cut (Shoot with <b>Mirrorless DSLR</b> )	Scripting, Direction, Production Designing, Editing, Sound, Voice Over/Jingle, Crew, Makeup Artist, Logistics	₹ 100,000+	Artist/Celebrity Location charges, Accommodation, Transportation.
<b>1 Minute Web Commercial</b> Informative Video	Scripting, Direction, Sound, Editing, Voiceover, Makeup, Logistics	₹ 50,000+	Artist/Celebrity Location charges, Accommodation, Transportation.
<b>30 Sec 2D animated Commercial</b>	Scripting, Animation, Music, Voiceover/Jingle	₹ 50,000+	
<b>30 Sec 3D animated Commercial</b>	Scripting, Animation, Music, Voiceover/Jingle	₹ 100,000+	
<b>Radio Jingle</b>	Scripting, Jingle and Music	₹ 30,000+	
<b>30sec Theater non video Commercials</b>	Editing, Voiceover, Music	₹ 20,000+	
<b>SMO Campaign Posters</b>	Designing	₹ 500+	

# Branding

<b>Data Analyzing and Marketing Strategies Partnership</b>	<b>500,000 Per Year</b>	
<b>Product &amp; Services Explainer Infographic</b>	50,000	Scripting, Animation, voiceover and music
<b>Product &amp; Services Explainer Video</b>	30,000	Scripting, Shooting, Editing, Voiceover and music
<b>Corporate Films</b>		Scripting, Shooting, Editing, Voiceover and Music
<b>5-10 Minutes</b>	50,000	
<b>10-20 Minutes</b>	75,000	
<b>More than 20 Minutes</b>	100,000+	
<b>Photography and After Movie of Events &amp; Concerts,</b>	30,000 Per Day	2 Photographers, 2 Cinematographer, Drone, Editing. (6 Hours Max)
<b>Product Photography</b>	200/ Product	
<b>Creative Product Photography</b>	10,000 for Batch of 10	
<b>Lifestyle &amp; Model Photography</b>	15,000/Day	50 Processed Images + RAW Photos, Makeup Artist, Location charges excluded
<b>2D Logo Designing</b>	2,000	
<b>3D Logo Designing</b>	5,000	

**YES, WE GIVE DISCOUNT,  
BUT IF WE COMPROMISE WITH OUR BUDGET YOU HAVE TO COMPROMISE WITH OUR SERVICES.**

*We will be glad to give you our services. Let us know! We will listen and understand your mind.  
Get in touch with us. Our creative team will give you their best possible.*

*Hoping to build a new relation.  
**Tillstar Media Works...***

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**FILMS & ENTERTAINMENT**